



STRATEGIC PRIORITIES 2021-2024



EQUITY

OBJECTIVE 1

Create a plan to attract, recruit, and retain, and advance staff that are representative of our diverse community.

OBJECTIVE 2

Execute a DE& I Employee Perception Assessment and Create a Customized Training Program.

OBJECTIVE 3

Ensure that public programming is reflective of the diverse needs, desires, and interests of our community.

OBJECTIVE 4

Ensure that policies and enforcement practices are equitable.

OBJECTIVE 5

Make our building and services more accessible to people with disabilities.



SUSTAINABILITY

OBJECTIVE 1

Commit to using only recyclable and/or compostable products for programming and staff activities.

OBJECTIVE 2

Eliminate wasteful internal practices and minimize unnecessary consumption.



COMMUNICATION & MARKETING

OBJECTIVE 1

Ensure that staff feel that internal communication is adequate and appropriate.

OBJECTIVE 2

Reintroduce our community to our current services and invite them to rediscover their local library.



PARTNERSHIPS & ENGAGEMENT

OBJECTIVE 1

Utilize targeted marketing to send direct communication to target populations.

OBJECTIVE 2

Expand access to and awareness of digital literacy resources.